



Crochet Guild of America

"This media advisory/press release can be used to publicize National Crochet Month and encourage membership in your local CGOA chapters in the month of March 2009 and throughout the year. Be sure to delete this message before you send out your media advisory."

MEDIA ADVISORY

Contact: name of local CGOA guild contact

Phone:

Email:

FOR IMMEDIATE RELEASE...

"Get Hooked - March is National Crochet Month 2009"

Who: name of guild

What: describe event

When: date

Where: address, time if needed

Get hooked and celebrate National Crochet Month in March with the Crochet Guild of America (CGOA). Local CGOA member crochet guilds, across the nation and worldwide, will be participating in community activities to help promote the fiber craft of crochet. Crocheting has grown in popularity and become a favorite past time for all ages in the past few years. "It is no longer your grandmother's crochet". Everything from sweaters, scarves, hats, accessories, dresses, and more have been modeled on New York's fashion runways. The fashion magazines, craft industry magazines and book publishers all include crochet as a popular craft trend and art form.

To join CGOA, go to www.crochet.org for information about the national guild as well as the local guilds worldwide. Membership offers manufacturer discounts, education, opportunities for professional development and a magazine subscription to *Crochet!* magazine. The main purpose of the Crochet Guild of America is to educate the public about crochet, provide education and networking opportunities and set a national standard for the quality, art and skill of crochet through creative endeavors.

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